



EVENT PROGRAM ADVERTISING AGREEMENT

CUBAN CULTURAL CENTER OF NEW YORK

EVENT: CCCNY XVIII ANNUAL CONGRESS

EVENT DATE: NOVIEMBRE 17, 2019

| | | |
|--------------------|--------|-----------|
| NAME/ORGANIZATION: | | |
| ADDRESS: | | |
| CITY: | STATE: | ZIP CODE: |
| CONTACT PERSON: | | |
| E-MAIL: | PHONE: | FAX: |

| AD SIZE | DIMENSIONS | RATE | QTY. | PAYMENT |
|------------------------|---------------|--------|------|---------|
| HALF PAGE HORIZONTAL | 4.5" X 3.625" | \$600 | | |
| FULL PAGE (INSIDE) | 4.5" X 7.5" | \$1000 | | |
| FULL PAGE (BACK COVER) | 4.5" X 7.5" | \$1500 | | |

DEADLINE:

All ads, payments and this completed agreement must be received 30 DAYS BEFORE THE EVENT'S DATE for inclusion in the event program.

ADVERTISEMENT SPECIFICATIONS:

Resolution for all ads must be 300 dpi, with all fonts embedded in a PDF on CMYK mode (if your ad is in black and white only, the mode could be GREY SCALE). Other acceptable formats are EPS, JPG, TIFF (flat) and/or BMP only. We reserve the right to modify the design of any ad in order to comply with CCCNY standards.

All ads and/or any questions about specifications must be e-mailed to carlos@cubanculturalcenter.org

PAYMENT:

Make check or money order payable to CCCNY and send, along this completed agreement, to *Cuban Cultural Center of New York, P.O. Box 2608, Times Square Station, New York, NY 10036.*

Credit card payments must be made online on our secure site at (**click below**):

<http://www.cubanculturalcenter.org/havana-playbill>

This agreement could also be scanned after completion and e-mailed to carlos@cubanculturalcenter.org