



EVENT PROGRAM ADVERTISING AGREEMENT

CUBAN CULTURAL CENTER OF NEW YORK

EVENT: CCCNY XVII ANNUAL CONGRESS

EVENT DATE: OCTOBER 21, 2018

| | | |
|--------------------|--------|-----------|
| NAME/ORGANIZATION: | | |
| ADDRESS: | | |
| CITY: | STATE: | ZIP CODE: |
| CONTACT PERSON: | | |
| E-MAIL: | PHONE: | FAX: |

| AD SIZE | DIMENSIONS | RATE | QTY. | PAYMENT |
|------------------------|---------------|--------|------|---------|
| HALF PAGE HORIZONTAL | 4.5" X 3.625" | \$600 | | |
| FULL PAGE (INSIDE) | 4.5" X 7.5" | \$1000 | | |
| FULL PAGE (BACK COVER) | 4.5" X 7.5" | \$1250 | | |

DEADLINE:

All ads, payments and this completed agreement must be received 30 DAYS BEFORE THE EVENT'S DATE for inclusion in the event program.

ADVERTISEMENT SPECIFICATIONS:

Resolution for all ads must be 300 dpi, with all fonts embedded in a PDF on CMYK mode (if your ad is in black and white only, the mode could be GREY SCALE). Other acceptable formats are EPS, JPG, TIFF (flat) and/or BMP only.

We reserve the right to modify the design of any ad in order to comply with CCCNY standards.

All ads and/or any questions about specifications must be e-mailed to carlos@cubanculturalcenter.org

PAYMENT:

Make check payable to **CCCNY** and send, along this completed agreement, to

Cuban Cultural Center of New York, P.O. Box 2608, Times Square Station, New York, NY 10036.

Credit card payments must be made online on our secure site at www.cubanculturalcenter.org

This agreement could also be scanned after completion and e-mailed to aurora@cubanculturalcenter.org